

ECONOMIC HISTORY SOCIETY ANNUAL CONFERENCE

ROYAL HOLLOWAY, UNIVERSITY OF LONDON
2-4 APRIL 2004

PROVISIONAL CONFERENCE PROGRAMME

FRIDAY 2 APRIL 2004

0915-1045 Meeting of Economic History Society Publications Committee

1100-1400 Meeting of Economic History Society Council

1200-1800 Registration

1400-1530 **NEW RESEARCHERS' SESSION I** (5 parallel sessions)

IA: CURRENCIES AND INVESTMENT IN HISTORICAL PERSPECTIVE I

What drove nineteenth century market integration?

David Jacks (University of California, Davis)

The endogeneity of optimum currency area criteria in historical perspective: lessons from history for European Monetary Union

François Quirici (St. Antony's College, Oxford)

Bridging the generational divide: currency crisis in theory and history

Conor Healy & Klaus Veigel (Princeton University)

IB: EIGHTEENTH AND NINETEENTH CENTURY COMMERCIALISM

Enclosure and agricultural development in Scotland

Catherine Douglas (Nuffield College, Oxford)

The South Sea Company's slaving activities

Helen Paul (University of St. Andrews)

Law, 'terror' and the Frame-Breaking Act

Karly Walters (University of Birmingham)

Evolution of an early colonial policy towards inland commerce and market in late 18th century Bengal

Ujjayan Bhattacharya (University of Calcutta)

IC: ISSUES IN BRITISH NINETEENTH AND TWENTIETH CENTURY SOCIAL HISTORY

The distribution of female Friendly Societies across England in the early nineteenth century

Nicola Reader (University of Leeds)

The parochial (mis)management of bastardy: Chelmsford, Essex, c.1814-34

Thomas Nutt (University of Cambridge)

The cost of keeping quiet: were patients' secrets up for auction in the historical medical marketplace?

Angus Ferguson (University of Glasgow)

Lady Astor and ladies of the night: the politics and gender dynamics of the Street Offences Committee, 1928

Stefan Slater (Royal Holloway, University of London)

ID: COMMERCE AND INDUSTRY BEFORE 1918

The British optical munitions industry before the Great War

Stephen Sambrook (University of Glasgow)

A case study of the strategy of economic warfare: the Hungarian experience during the Great War
Moni Riez (University of Calgary)

Disclosure of mergers without regulatory restrictions: comparing insider-trading in the years 1908 and 2000 in Germany

Gerhard Kling (University of Tuebingen)

The business network of John Taylor & Sons, 1890, 1900 and 1910

Simon Mollan (University of Durham)

IE: SOCIAL POLICY IN THE DEVELOPING WORLD AFTER 1945

Educational disparity in Pakistan, 1947-71

M Niaz Asadullah (St. Antony's College, Oxford)

How effective are religious ideals in serving their economic goals? The case of zakat (a religious tax) in Pakistan, 1980-95

Arshi Khan (London School of Economics)

Industrial demographics and productivity growth: the case of Indonesian manufacturing, 1975-95

Virginie Vial (London School of Economics)

Policy gaps in the Argentine pension system, 1974-2000

Camila Arza (London School of Economics)

IF: BRITISH BUSINESS AND INDUSTRY AFTER 1945 I

Voluntary 'export' restraints between Britain and Japan: the case of the UK car market, 1971-98

James Walker (London School of Economics)

Decartelisation and deconcentration policy: the postwar threat to Unilever's multinational interests, 1945-50

Ben Wubs (Erasmus University)

The renaissance of corporate paternalism: the Ashanti Goldfields Corporation in the Gold Coast, 1945-46

Stephanie Decker (University of Liverpool)

1530-1600 Tea

1600-1730 **NEW RESEARCHERS' SESSION II** (5 parallel sessions)

IIA: CURRENCIES AND INVESTMENT IN HISTORICAL PERSPECTIVE II

How to make money during the South Sea bubble of 1720 – and how to lose it. The case of the Republic of Berne

Stefan Altorfer (London School of Economics)

Why do investors still hope? The Soviet repudiation puzzle (1918-19)

Kim Oosterlinck (Free University of Brussels)

IIB: REALITY IN RETAIL

Productive shopping: the social discourse around shopping in early-modern England, c. 1660-1800
Claire Walsh (University of Warwick)

Music and the commodification of sound: advertising acoustics in France, 1800-30

Ingrid Sykes (University of Warwick)

The 'real' retailing revolution: the impact of self-service methods on food retailing in postwar Britain
Bridget Williams (University of Reading)

Containment via 'edutainment': the British advertising industry's reaction to the rise of consumer movements in the US and the UK, 1930-60

Stefan Schwarzkopf (Birkbeck College, London)

IIC: TAX, GOVERNMENT DEBT, ECONOMIC THOUGHT AND NATIONAL INCOME ACCOUNTING

The English origins of American Civil War taxation

Jane Flaherty (Texas A&M University)

Dealing with uncertainty: the management of investment in the early English National Debt
Anne Murphy (University of Leicester)

Dugald Stewart, physiocracy and the productivity debate

Matthew Wright (University of Bristol)

Seeing the world through a National Accounting Framework: economic history becomes quantitative

Cristel de Rouvray (London School of Economics)

IID: EUROPEAN SOCIAL HISTORY

Nineteenth century Greek port towns: history, historiography and comparisons

Sakis Gekas (London School of Economics)

Histories, stories and memories: narrating Polish pasts in Britain

Kathy Burrell (De Montfort University)

IIE: THE MEDIEVAL WORLD

Changes in the manor court before the Black Death

Erin McGibbon (University of Cambridge)

Stratification and division in the late medieval village community

Jennifer Phillips (University of Cambridge)

The economic decline of Circassian Mamluks in Egypt, 1468-1517

Wan Kamal Mujani (University of Manchester)

IIF: BRITISH BUSINESS AND INDUSTRY AFTER 1945 II

The relationship between the Labour Party and 'The City', 1971-2001

Kerry McCarthy (Goldsmiths' College, London)

'Visible' and 'invisible' forces: governing the industrial fire service in Britain, 1950-75

Shane Ewen (University of Leicester)

- 1730-1830 Open meeting for women in economic history
1815-1900 Council reception for new researchers and first-time delegates
1830-1900 Meeting of delegates from 'new' universities
1830-1900 Meeting of Conference Committee
- 1900-2015 Dinner
- 2030-2130 Plenary Lecture: Professor Penelope Corfield (Royal Holloway, University of London)
Ages and Stages in History
- Late bar available

SATURDAY 3 APRIL 2004

0800-0900 Breakfast (*provided in halls of residence*)

0900-1045 **ACADEMIC SESSION I** (6 parallel sessions)

IA: THE BANK OF ENGLAND BEFORE 1914 (convenor/chair: Larry Neal)

Did the Bank of England increase the cost of a British Government default in the 18th century?

Stephen Quinn (Texas Christian University)

How English banks learned prudence, 1820-80

Forrest Capie (City University Business School)

How Bagehot's Rule evolved in the Bank of England from 1834-1914

Larry Neal (University of Illinois) & Marc Weidenmier (Claremont-McKenna College)

IB: FAMILY RELATIONS (convenor/chair: Pat Hudson)

Usury legislation, inheritance and credit in late Tudor and Stuart Lincolnshire

Judith Spicksley (University of Hull)

Hester Temple and 'the transactional family'

Amanda Capern (University of Hull)

Economic transactions and family relations: an English case study c.1680-1750

Pam Sharpe (University of Western Australia)

'That nasty South Sea affair': the Hastings sisters, Mrs Bonnell and the rage to speculate
Anne Laurence (The Open University)

- IC: **AGRICULTURE AND LABOUR** (convenor/chair: Rick Trainor)
The Nitrogen Hypothesis and the English Agricultural Revolution: A biological analysis
Robert C Allen (Nuffield College, Oxford)
Rural-urban migration and socio-economic mobility in Victorian Britain
Jason Long (Colby College, Maine)
Far from extinct: farm service and the agricultural labour force in England and Wales, c.1800-1945
Alun Howkins (University of Sussex) & Nicola Verdon (University of Reading)
- ID: **HEALTH AND GROWTH** (convenor/chair: Richard Smith)
Health and wealth accumulation of Union Army veterans, 1860-70
Chulhee Lee (Seoul National University)
Mexican fertility transition in the American mirror
Susan Carter & Richard Sutch (University of California, Riverside)
Improvements in the standard of living through cycles of political violence: Colombia, 1910-84
Adolfo Meisel & Margarita Vega (Central Bank of Colombia)
Health and sickness in the late 19th and 20th centuries: a local study
Bernard Harris (University of Southampton) & Martin Gorsky (School of Hygiene & Trop. Med.)
- IE: **IMPERFECT COMPETITION** (convenor/chair:)
A corner solution: commodity futures, default fines and unintended consequences [19th century]
Wojtek Sikorzewski (University of Caen)
Passenger shipping cartels and their effect on trans-Atlantic migration in the early 20th century
Richard Sicotte (University of Vermont) George Deltas (University of Illinois) and Peter Tomczak
(University of Michigan)
Rent seeking and collusion in the military allocation decisions of Finland, Sweden and the UK, 1920-38
Jari Eloranta (University of Warwick)
- IF: **ART AND COMMERCE** (convenor/chair: TBA)
Finance through art [17th-20th centuries]
Raphael N Markellos & Vanya D Kitsopoulou (Athens University of Economics & Business)
Patents into copyrights: cartels and collusion in the early film industry, 1890-1949
Gerben Bakker (University of Essex)

1045-1115 Coffee

1115-1300 **ACADEMIC SESSION II** (6 parallel sessions)

- IIA: **MONETARY ISSUES** (convenor/chair: Francesca Carnevali)
Exchange rate behaviour and exchange rate puzzles; why the 18th century might help
Rafael Torres, JG Biscarri & F Pérez de Gracia (University of Navarra)
Macroeconomic aspects of independence in Spanish America: the effects of fiscal and monetary fragmentation, 1800s-1860s
Maria Alejandra Irigoin (Universidad Carlos III Madrid)
How much does Original Sin matter? Currency movements and borrowing costs, 1870-1913
Chris Meissner (University of Cambridge), Michael Bordo (Rutgers) & Marc Weidenmier (Claremont McKenna)
- IIB: **MODERN CONSUMPTION** (convenor: Laura Ugolini) (chair: Frank Trentmann)
'Something for nothing': chewing gum, war and mass consumption [20th century]
Michael Redclift (King's College London)
Civvies: civilian men and consumption in Britain, 1914-18
Laura Ugolini (University of Wolverhampton)
Selling suburbia to the working-classes in 1930s Britain
Peter Scott (University of Reading)

- IIC: **TECHNOLOGICAL CHOICE** (convenor/chair: Nick Crafts)
The diffusion of the steam engine in 18th century Britain
Alessandro Nuvolari, Bart Verspagen (Eindhoven University of Technology) & Nick von Tunzelmann (University of Sussex)
Clusters, externalities and innovation: new evidence from German firms, 1878-1913
Anna Spadavecchia (University of Reading) & Joerg Baten (University of Tuebingen and CESifo)
Sherman versus Cromwell: supplying the British army's tanks for the invasion of Europe 1944
John Buckley (University of Wolverhampton)
- IID: **BASTARDY** (convenor/chair: Thomas Nutt)
The childwyte fine in rural East Anglia c.1260-1348: index of servility or poverty
Richard Smith (University of Cambridge)
The mortality penalty of illegitimate children: foundlings and poor children in 18th century England
Alysa Levene (University of Bath)
Famine, illegitimacy and the workhouse in the west of Ireland: Kilrush, Co. Clare 1830-80
Liam Kennedy & Paul Gray (Queen's University Belfast)
- IIE: **SOCIAL DILEMMAS** (convenor/chair: Avner Offer)
The Median Voter Theorem in ancient Athens
Eugene Kontorovich (George Mason University)
Morality and exchange in the Athenian Democracy
Gabriel Herman (The Hebrew University of Jerusalem)
The economics of feuding in late Medieval Germany
Oliver Volckart (LSE)
- IIF: **POLICY AND STATISTICS** (convenor/chair: Roger Middleton)
Western governments, the Marshall Plan and the adoption of national income statistics after World War II
Till Geiger (University of Manchester)
Managing the economy, managing the people: the statistical aspect [20th century]
Jim Tomlinson (Brunel University)
Learning and change in 20th century British economic policy
Hugh Pemberton (LSE) & Michael Oliver (Bates College, Maine)

1300-1400 Lunch

FIELD TRIPS (OPTIONAL)

1. 1330-1730 Guided Walking Tour of Windsor and Eton*
2. 1415-1530 Guided Tour of Founder's Picture Gallery, Royal Holloway
3. 1600-1715 Guided Tour of Founder's Picture Gallery, Royal Holloway

*(Lunch should be taken in the dining room at 1300 prior to departure on the Guided Walking Tour of Windsor and Eton.)

1415-1545 Meeting of Schools and Colleges Committee

1415-1600 **ACADEMIC SESSION III** (6 parallel sessions)

- IIIA: **TECHNOLOGY AND GROWTH** (convenor/chair: Stephen Broadberry)
How and when did Germany catch up to Great Britain and the US? Results from a revised estimate, 1870-1960
Albrecht Ritschl (Humboldt University of Berlin)
Electrifying and digitalising the Finnish manufacturing industry: historical notes on diffusion and productivity [20th century]
Jukka Jalava (Helsinki School of Economics)
Endowments, market potential and industrial location: evidence from interwar Poland, 1918-39
Nikolaus Wolf (LSE)
Comparing electricity and ICT: not so enlightening?
Ronald Albers (European Commission)

- IIIB: **PRODUCTION AND CONSUMPTION IN THE INDUSTRIAL REVOLUTION** (convenor/chair: TBA)
The production and consumption of iron in early modern England and Wales, 1530-1790
Peter King (University of Wolverhampton)
Patterns of textile consumption in pre-industrial Spain: Castile, 1750-1850
Fernando Ramos (Harvard University)
Productivity and household economy in a Tyneside mining community, 1770-1850
Peter Kirby (Manchester)
- IIIC: **BANKS THROUGH THE AGES** (convenor/chair: Larry Neal)
Florentine bankers and Papal finances in the first half of the 16th century
Francesco Guidi Bruscoli (Queen Mary, University of London)
Limited liability, ownership and control: Irish banking before World War I
John Turner & Graeme Acheson (Queen's University Belfast)
White-collar labour markets, 1890-1914: evidence from the banking industry
Andrew Seltzer (Royal Holloway, University of London)
- IIID: **RISK MANAGEMENT** (convenor/chair: TBA)
Managing portfolio risk pre-World War I
Janette Rutterford (The Open University)
Can raw material supply risks determine technological choices? Evidence from the British cotton spinning industry, c.1900
Tim Leunig (LSE)
- IIIE: **INSTITUTIONAL CHOICE** (convenor/chair: TBA)
Path dependence in institutions: the English Poor Laws, 1550-1850
Douglas Puffert (University of Warwick)
Institutional innovation and infrastructure investment: an evaluation of the turnpike system in 18th century England
Dan Bogart (University of California, Irvine)
Costs and efficiency in the nationalised British Gas industry, 1950-65
Andrew Jenkins (Institute of Education, University of London)
- IIIF: **STERLING UNDER STRESS** (convenor: Michael Oliver) (chair: Ranald Michie)
Sterling and exchange rate policies in the 1950s
Peter Burnham (University of Warwick)
The Empire Strikes Back: the Sterling Area and the decline of Sterling, 1965-73
Catherine Schenk (University of Glasgow)
Downhill from devaluation: the battle for Sterling, 1967-72
Arran Hamilton (University of Warwick) & Michael Oliver (Bates College, Maine)

1600-1630	Tea
1730-1830	Annual General Meeting of the Economic History Society
1930-2000	Conference Reception (<i>hosted by History Department, Royal Holloway</i>)
2000	CONFERENCE DINNER
	Late bar available

SUNDAY 4 APRIL 2004

0800-0900	Breakfast (<i>provided in halls of residence</i>)
0915-1115	ACADEMIC SESSION IV (6 parallel sessions)
	IVA: BANKING AND GROWTH (convenor/chair: Catherine Schenk) <i>Did banks cause the German industrialisation?</i> Carsten Burhop (University of Münster)

Did governance fail interwar universal banking?: Lessons from moral hazard and conflicts of interest in Italy, 1914-33

Stefano Battilossi (Universidad Carlos III Madrid)

An alternative rationale for the introduction of bank-centred economic systems in Germany and Japan and a re-evaluation of their efficacy

Richard Werner (Sophia University, Tokyo)

IVB: **ANCIENT WORLD** (convenor/chair: Margaret Yates)

Population and economy in Roman Italy: some theoretical perspectives

Neville Morley (University of Bristol)

The demography of Roman Egypt: mission impossible?

Dominic Rathbone (King's College London)

IVC: **ASIAN GROWTH** (convenor/chair: Tom Tomlinson)

A model of immigration to Southeast Asia, 1880-1939

Gregg Huff (University of Glasgow) & Ulrich Woitek (University of Munich)

Paths of growth: economic growth in East Asia and peripheral Europe, 1960-2000

Luciano Amaral (Universidade Nova de Lisboa)

Were all colonial states predatory? Some evidence from Southeast Asia

Anne Booth (SOAS)

IVD: **OCCUPATIONAL CHANGE DURING THE INDUSTRIAL REVOLUTION**

(convenors: Leigh Shaw-Taylor & Tony Wrigley; chair: Leigh Shaw-Taylor)

What do occupational descriptors really tell us? Evidence from 18th century Northamptonshire

Leigh Shaw-Taylor (University of Cambridge)

Male occupational change in Hertfordshire, 1759-1851: an example of relative occupational stability

Viktoria Masten (University of Cambridge)

Male occupational structure in Northamptonshire, 1762-1851: a case of partial de-industrialisation

Amanda Jones (University of Cambridge)

Occupational change in the early 19th century

Tony Wrigley (University of Cambridge)

IVE: **POLITICAL RISK** (convenor/chair: Ray Stokes)

British business, the Third Reich and the assessment of 'political risk'

Neil Forbes (Coventry University)

Transition from market to command economy in one year: the case of Estonia, 1940-41

Olaf Mertelsmann (University of Tartu)

Expropriation and restitution: dealing with the Nazi heritage in post-World War II Austria

Michael Pammer (Johannes Kepler University)

IVF: **GENDER IDENTITY** (convenor/chair: Nicola Verdon)

In search of the 'wild' outdoors: northern moorlands and manly identity, 1880s-1920s

Melanie Tebbutt (Manchester Metropolitan University)

Women domestic and farm workers in Munster, 1936-60: insights from personal testimonies

Máire Leane & Liz Kiely (University College Cork)

1115-1145 Coffee

1145-1300 **TAWNEY LECTURE**

Professor Riitta Hjerppe (University of Helsinki)

Stylised facts of Finland's Economic Development in the Twentieth Century

1300-1400 Lunch

1400 Conference ends